

A.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
Gagan Mahal, Hyderabad -500029
(Affiliated to Osmania University, Hyderabad, Telangana)



1. **Type of Activity – Workshop**
2. **Title of Event: Workshop on Entrepreneurship and Innovation as a Career Opportunity - Skill Enhancement and Entrepreneurship Development (SEED)**
Organised by: Institution's Innovation Council, A.V. College
3. **Date of Event: Nov.27,2021**
4. **Name of organizing Department: IIC**
5. **Names of Conveners: Dr.T.S.P.L.N Prasad & Ms. Taruna Shah**
6. **Names & Designations of Resource Persons:**
 - a) Ms.Srinithya Karati, Chairperson, Young Confederation of Women Entrepreneurs(COWE),Telangana and Risk Specialist and Trainer, Amazon
 - b) Ms.Nikitha Sri, Vice-chairperson, Young COWE, Telangana
 - c) Ms.Preetha, College Representative, Young COWE<Telangana
7. **List of Participants (Attendance/ Registration Sheet with signs): 57**



8. **Objectives of the Event :**
 - a) To understand the concept of Entrepreneurship and Innovation
 - b) Why should entrepreneurship be encouraged in students
 - c) Types of entrepreneurs/Innovators
 - d) Importance of Entrepreneurship (Case study analysis)
 - e) Idea and Opportunity Generation, startup analysis(SWOT analysis)
 - f) Challenges faced by entrepreneurs and how to overcome them
 - g) Motivation for entrepreneurs/Innovators

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9. Activity Program Details:



**Workshop
on
Skill Enhancement and Entrepreneurship
Development (SEED)**
(MIC Activity: Workshop on Entrepreneurship and Innovation as a
Career Opportunity)
Organized by Institution's Innovation Council, A.V. College

Programme Sheet

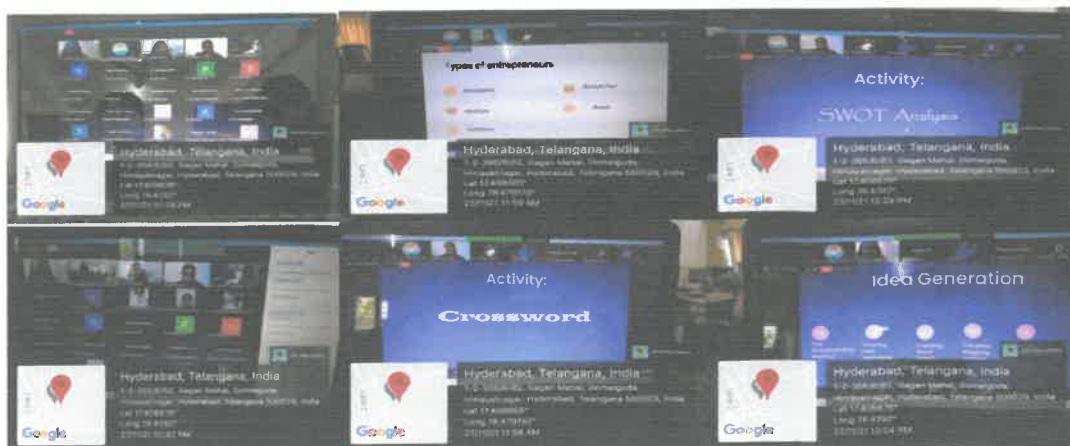
10:00-10:15 am	-Introduction
10:15-10:45 am	-Introduction to Entrepreneurship
10:45-11:00 am	-Entrepreneur Mindset
11:00-11:20 am	-Activity 1
11:20-11:30am	-Breather
11:30-12:00 pm	-Young Entrepreneurs
12:00-12:15pm	-Activity 2
12:20-1:15 pm	-Types of Entrepreneurs ; Idea generation
1:15-1:30pm	-SWOT ANALYSIS
1:30-1:45 pm	-Challenges and how to overcome
1:45-2:00 pm	-Activity and Q&A

10. Outcomes / Benefits:

- Have the ability to discern distinct entrepreneurial traits
- Know the parameters to assess opportunities and constraints for new business ideas
- Understand the systematic process to select and screen a business idea
- Design strategies for successful implementation of ideas

11. **Geo-Tagged Pictures only/News paper clipping/ Social network pages/ Video links:**

[Workshop on Entrepreneurship and innovations a s a career opportunity Youtube link](#)



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12. Program Notice/ Banner/ Certificate / Brochure etc.(pics):



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Workshop on Skill Enhancement and Entrepreneurship Development (SEED)
 (MIC Activity: Workshop on Entrepreneurship and Innovation as a Career Opportunity)
 Organised by: Institution's Innovation Council, A.V. College

RESOURCE TEAM:



Ms. Srividhya Karati
 Chairperson, Young Confederation
 of Women Entrepreneurs (COWE),
 Telangana



Ms. Nikitha Sri
 Vice Chairperson,
 Young COWE



Ms. Preetha,
 College Representative,
 Young COWE


Chief Patrons:
 Prof. G. Prakash Reddy, Secretary
 Dr. K. Gantuni, Correspondent

Patrons:
 Dr. Ch. Rajalingam Principal
 Dr. M. Bhagwanath Reddy Director, P.G
 Dr. P. Padma Vice Principal

Coordinators:
 Dr. T.S.P.L.N. Prasad
 Ms. Taruna Shah

Date: November 27, 2021
Time: 10:00AM

REGISTRATION LINK: [CLICK HERE](#)
Zoom Link: [CLICK HERE](#)
YouTube Link: [CLICK HERE](#)


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